

**1st Quarter 2010 PUBLIC SERVICE
ANNOUNCEMENTS-WTVA, WLOV, WKDH TV.
ALL ARE :20 SECONDS**

PSA promoting a bridal fair in Tupelo/fundraiser for American Cancer Society. Ran 1/1 to 1/9/10

PSA promoting Tupelo Sound Wave High School Chorus performance in January 2010. Ran 1/1 to 1/23/10

PSA promoting Relay for Life kickoff event January 25th. Ran 1/6 to 1/24/10.

PSA promoting Big Brothers Big Sisters "Bowl For Kids Sake" fundraiser in Tupelo 2/6/10. Ran 1/6 to 2/6/10.

PSA promoting Festival of Hope 2/26/10 in Tupelo, a fundraiser for various cancer charities. Ran 1/6 to 2/26/10.

PSA promoting March of Dimes "March for Babies" May 1st in Tupelo, a fundraiser for March of Dimes. Ran 2/3 to 3/31/10.

PSA promoting The LeBonheur "Pancake Day" 2/26/10, a fundraiser for a children's hospital in Memphis, Tn. Ran 2/3 to 2/25/10.

PSA promoting "Bowl For the Cure" a fundraiser for breast cancer research 2/21/10 in Tupelo. Ran 2/13 to 2/21/10.

Psa promoting Lee County "Relay for Life" June 11, 2010, a fundraiser for cancer charities. Ran 2/3 to 3/31/10.

PSA promoting colorectal cancer awareness month in March 2010.
Ran 3/1 to 3/31/10.

PSA promoting Downs Syndrome Day March 21st in Tupelo. Ran
3/3 to 3/20/10.

PSA promoting Kiwani's "Draw Down" event April 16, 2010,
raising money for Kiwani's charities. Ran 2/3 to 3/31/10.

PSA promoting "Tree of Life" free clinic in Tupelo. Ran 3/3 to
3/31/10.

PSA promoting fundraiser for Lebonheur Children's Medical
Center "Family Affair" Day April 20, 2010 in Tupelo. Ran 3/3 to
3/31/10.

PSA promoting 5k run fundraiser for Saltillo, Ms park on 3/27/10.
Ran 3/18 to 3/26/10.

PSA promoting various parts of efforts of United Way of Lowndes
County, Ms. Ran 3/1 to 3/31/10.